**WEEK 4**

**1. GitHub Link**

<https://github.com/NH3R717/UmholtzTommy.git>

**2. Weekly Summary**

1. Reference your burn-up list from the previous week, research, and development.

•Review: all assignments, get familiar with this week’s requirements

A. Mon. - Complete

•Complete assignments: complete assignments that just need to be reviewed and acknowledged, attend the GTT work on Career Module

A.

•Begin assignment: WK 3: Call to Action - Growth! Research and complete initial post based on a quote or expression that inspires me to and explains the important reason for continuing to gain knowledge in relation to being successful

A. Tue - Complete

•Complete assignment: SWOT Follow-up, use the SWOT evaluation completed earlier this month to compare with a new SWOT evacuation with the over all goal of improving SWOT to better achieve life goals

A. Tue. Submitted with out 1st saving as a .pdf, requested copy from instructor

•Complete assignment: Being Paid for Your Work, become acquainted with industry billing practices and ways to account for time spent working vs time estimated related to being paid for provided services

A. Tue. - Complete

•Review: Development assignment’s material, learn ways to refine my burn-up list by adding “stories” which are short description and goals that go the burn-up list and relate them to SWOT, review resources included with the goal of becoming acquainted with different billing methods in the software design/development industry

A. Tue - Complete

•Complete Assignment: Month in Review, reflect on the activities completed during this class

A. Tue - Complete

•Complete assignment: Call to Action, reply to at least 2 peer’s post

•Complete assignment: Career Module material, understand more about building a better personal brand

2. Call attention to any significant peer, instructor, or stakeholder interaction for the

week.

•Tues - Attended GTT

3. Be sure to describe your reaction to input and feedback for the week and projected next steps.

4. Show professionalism by capturing what occurred this past week in your log files and describe how you managed your time during Project and Portfolio by answering the Anchor points questions.

•See anchor points.

•I managed my time by using the free time I have in the mornings before work to complete assignments and research for those assignments ahead of schedule, also used down time at work to researched and complete assignments, tracked the time I spent on assignments via the Time Management Spread sheet.

**3. Anchor Points**

1. What have you done?

2. What are you doing?

3. What's Next?

4. How will you accomplish this?

**4. Reflect and Connect (month in review)-**

I have to say from the beginning of this class I felt the requirements and structure was not as well organized as my previous courses. Its hard to tell that this class’s purpose is to introduce you to developing and maintaining a working portfolio and its hard to relate to this concept by using the assignments from previous classes. Whether this is true or not I feel that most of the lesson presented was reworked or repurposed from a previous class or from other material and not designed from from the ground up to serve its purpose. I do like how the time estimate exercise developed into something meaningful in week four, putting time and pay management into perspective. I also felt the call to action assignments were enlightening and encouraging, they gave me insight to truly inspirational people that I have little knowledge of before this class. Another major skill I gained was in developing ways to organize my tasks.

I feel this class would be more useful if it placed less emphasis on trying to building a mock portfolio which seems irrelevant to this course since we don’t have any real material to put into one and paid more attention to the “nuts and bolts” of how systems such as GIT GITHub and Source Tree, portfolio fundamentals, etc. work. I would also like to see more or direction for the work that is expected or at least detailed and concise descriptions as to what work should be included in an assignment (not all of the assignments had a rubric) specifically and/or when in an assignment you have leeway in creativity. Also I had problems keeping track of all the different terms with in the assignments that needed to be addressed, this course could be streamlined by consolidating a lot of those term such as: “reflect and connect”, “anchor points”, “week in review”, “call to action”, “Project Deliverable”, “Milestones & Expectations”, “Objectives & Outcomes”, etc. into something more concise and direct. Whether by design or not I feel this course helped me improve my work flow and situational understanding.

As for my message to the upcoming class I say pay attention to as many details as you can, if you are unsure about a requirement and can’t find it where you think it should be look around in the assignments and material for it as it’s likely somewhere. If you still have questions network with your classmates to see if they are having the same problem and/or ask the instructor. Life is not always laid out the way you think it ideally should be so when you run into a confusing situations keep your struggles in mind and in the future when/if you develop something try to make it as intuitive as possible for others to follow.

•**SWOT Analysis** - Updated Wk 3

Strengths

high attention to detail, transparent, desire for quality, efficient (focuses on the core importance of a task while working to eliminate non- necessities), ability to think independently, exceptional knowledge of physical things in society as in how things are made and how and why they function

Weaknesses

can lack ability to absorb knowledge through reading, can lack focus, can lack flexibility as in reluctant to do things that I do know have a detailed understand of, lack of business knowledge, lack of software and hardware knowledge (compared to successful professionals), light on relationship building skills,

Opportunities

potential in the: refrigeration industry, foreign language teaching industry, and application programing industry

Threats

working in a foreign country could potentially be a disadvantage, if I were to develop health issue, lose motivation/will,

**•Posted Assignments**

**“Any fool can know. The point is to understand.” ― Albert Einstein**

“Tell me and I forget, teach me and I may remember, involve me and I learn.” ― Benjamin Franklin

Using the reoccurring theme, ‘learning by doing’, from my previous call to action post I discovered this quote from Benjamin Franklin, “Tell me and I forget, teach me and I may remember, involve me and I learn. I feel this is true for me in a sense that I learn most practical and useful skills in life through involved learning. For me when I learn something new I like to have as many resources related to the task at hand as I can get such as books, videos, and if I am learning something physical what ever that thing is. Then I can develop questions and learn the answers to those questions as I go. One thing that I have tried to incorporate into this learning process recently is to record the information on what I have learned. Doing this adds more depth to involvement process. I find that a kind technique in connecting information works well with the students I teach also. In stead of just telling them some new information (which never really works directly, and only somewhat works if they are the ones asking a question) I try to involve them in learning by letting them connect the new information with what they know already and then let them produce their own result that way.

•Quotes About Learning. (n.d.). Retrieved February 23, 2016, from http://www.goodreads.com/quotes/tag/learning?page=1

•Benjamin Franklin 1706 1776 HD National Geographic Discovery HD Channel HD History Channel. (n.d.). Retrieved February 23, 2016, from https://www.youtube.com/watch?v=GA3sy6px1TY

•Reply

Tomas, I am totally on board with the quote and you kind of beat me to the punch on it. I have always been a hands on person and personally fall asleep when it comes to classroom style learning. Personally the main reason I enjoy FSO is purely because of the fact that you really aren't instructed to do anything, we aren't necessarily being taught anything, we are doing all of the work ourselves, and we are just being led to the water rather than being waterboarded with information. Tomas can you recollect and share an instance where you learned by doing things hands on versus learning in a class? How did it affect your performance? Did you learn more or less?

Ian,

Almost all of what I've learned in my professional life has been hands on. Training in the US Navy provided me with a good mix of hands on and lessons in its schools while a lot of my skills were gained out in the field as well. After that I got an entry level mariner job and worked my way up to being a senior tech through practically all on the job training. I was lucky to be able to get into a situation like this because I don't think there are many of these kinds of opportunities available. As how this effected my abilities I feel especially as a mariner lacking more formal training put me at a disadvantage in dealing with professional social situations and the company work culture. I was good at what I did, someone told me once that to be competent at your job you need at least 2 of 3 thing: to be on time, be good at the actual job and/or be good at making people happy.

I feel going through structured class in my current degree program has helped me build and understand how to work with others and understand life in general better. Like you mentioned also I really appreciate how this program guides its students in the way of teaching them useful knowledge by presenting structured information and letting the students get as much as they can from it. I feel with this method what I learn may be more or less than other students but that this program allows me to kind of “level up” from what I knew before.

-Ian Smith-Mellen

**"I have no special talents, I'm passionately curious." - Albert Einstein**

I found this while sifting through quotes on the internet, and it really spoke to me. This quote was taking for a book called The Ultimate Quotable Einstein which is a collection of quotations from Einstein in documents and interviews.

It's truly baffling just how many strong words one man had to share with the world and Einsteins views have always interested me. I chose this specifically because this also plays to my own personality. I am a jack of all trades, master of none type of person. I've always loved the idea of learning as much as you possibly can about the world around you, and the people who live in it. I believe the second we stop being curious is the second we start dying. I believe everyone should do their best to cultivate their curiosity, thirst for knowledge, and never be satisfied with the minimum amount of information.

This quote applies to my journey because I never want to lose my curiosity. I always want to learn more,  and discover things about myself that I may not have known otherwise. I want to grow my curiosity not only in mobile development, but in markets and industries outside of my own. A developer doesn't create apps for other developers, a mobile developer creates apps for other people in other fields with a wide range of interests. To stand out and truly have a definitive personal brand one must make sure that they show interest in the lives of others so that they may inspire their work to reflect that interest.

a day ago

[+2 replies](https://course.fso.fullsail.edu/class_sections/69077/discussions/1109642)

Ian Smith-Mellen

References

Einstein, A. (1931, June). Living Philosophies (Abridged), Einstein Awe Full Text. Retrieved February 22, 2016, from <http://sciphilos.info/docs_pages/docs_Einstein_fulltext_css.html>

Calaprice, A. (1996, April) The Ultimate Quotable Einstein. Retrieved February, 23, 2016, from <https://books.google.com/books/about/The_Ultimate_Quotable_Einstein.html?id=G_iziBAPXtEC&source=kp_read&printsec=frontcover&source=kp_read_button#v=onepage&q&f=false>

-me

Top of Form

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Bottom of Form

Personal Branding

1. How will a compelling personal brand benefit a professional in your chosen industry or desired career?

Relating this question directly to me and my current situation as a language instructor in a foreign country having a dynamic and likable personal brand effects how well my clients or students learn and my ability to draw more clients. Continuing on this career path and then relating the skills gained from my degree to this industry is be necessary to promote a positive brand image. Clients and potential clients will need to see me and the services I provide as something they can relate to and also something that they can grow and gain new knowledge from.

2. Who is your industry "hero" or someone you look up to and admire? What is your perception of their personal brand? Provide an example of a brand touch point that has influenced your perception of their brand.

It’s a general consensus that Steve Jobs is the person you aspire to be like if you want to create something new. I have to concur with my peers in this class and say that Steve Job’s image and his way of management is something I aspire towards, he got things done using intuition where others would have failed following trends and analysis. For me I see Steve Jobs as highly focused individual with complete self-confidence is his beliefs and abilities, a developed vision, and the ability to make others work towards his vision. For me the most important touch point in Steve’s personal brand (or for anyone else) is the products he produced.

3. Have you noticed any benefits yet from growing your personal brand? What benefits to you anticipate? Has your personal network grown?

As I’ve focused on promoting a positive image recently by trying to respect other people’s opinions more and by having a more positive attitude and by trying to relate with and ‘bond’ with my peers more. Interaction with my peers has improved as well as I have networked outside of my immediate social circle to discover new potential opportunities. I think respectability is more important than likability but my goal is to be both and feel this is a necessity in my line of work. Overall I have noticed more positive interaction with the people around me which has made my job easier and more productive.

4. How will you continue to improve and build your personal brand?

I will continue build my professional image by posting content in social media that promotes a positive and professional image. In addition to managing my social medial, I will develop and promote a unique product that has a market and that people find to be of a higher quality than the alternative. People will discover that my product fills a need that they didn’t know they had or is better than the alternative, “word of mouth” will be a major factor in continuing to improve my personal brand.